

Our radio stations are in a town of 7,200 and serve a five county area of Southeast Nebraska and Southwestern Iowa. Our most significant business challenge is erosion of this rural economy. To allow satellite radio to splinter our fragile listening audience by duplicating local news and weather coverage would cause irreparable damage. Originally satellite radio provided by XM and Sirius would be national-only. I understood that it was with this promise the FCC granted XM and Sirius authority to operate. I spend 30% to 35% of my gross revenue to provide local news, weather and sports programming to my listening audience. This amount does not include equipment and electricity necessary to provide this coverage. These local services are my most important points of differentiation. I believe it is the local focus of KNCY's programming that keeps listeners listening. The music I play is available on other radio station and also satellite services across the nation. To allow satellite radio to duplicate what are the most critical elements of KNCY's programming is akin to allowing large box stores (like Wal-Mart) put Main Street, family owned, community focused retailers out of business. We can't regulate against retail competition and because of this rural America suffers. Please grant local radio the opportunity to operate without satellite radio competition. What does XM or Sirius plan to do when a tornado warning is issued in KNCY's coverage area. Will their programmers provide the moment-by-moment warnings to "take cover" as I do? I doubt it. My announcers stop whatever they are doing and report to the radio stations to warn our listeners that a tornado is coming. If I because of satellite radio intrusion I can not make enough money to maintain my radio stations my listening audience will be unprotected. This result will be costly in many ways. Thank You. Mike Overton, General Manager/Owner, KNCY AM/FM, Nebraska City, nebraska.